

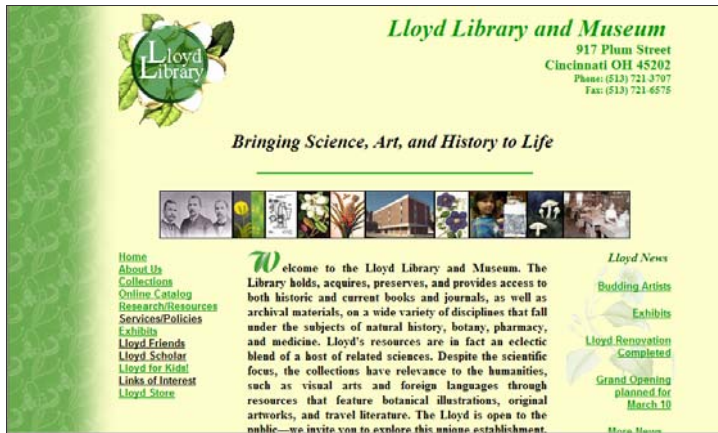
**PRESS RELEASE**

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**For Immediate Release**

**February 8, 2007**

**The Lloyd Library and Museum Launches Brand New Website**



The Lloyd Library and Museum is proud to announce the launch of its completely redesigned and richly enhanced website. The new site reflects the Lloyd's recent renovation by incorporating warm greens and golds into its design. It also prominently displays the library's new logo as well as its new tagline: *Bringing Science, Art, and History to Life*. In general, the site opens more

“windows” into the Lloyd's unique collections through the addition of several online exhibits and select images throughout its many pages. Highlights include:

- An online exhibit *Children's 19<sup>th</sup> Century Scientific Literature* featuring selections from some of the more well-known authors or images from books that were particularly well illustrated. Images of the authors themselves have been provided when available. Most of this exhibit features the cover art from the books, but also demonstrates some of the artwork from inside pages, as well as some select text.
- Redesigned online exhibits for *Mining the Lloyd* and *Plates of Fungi: Paintings by J. Augustus Knapp Commissioned by Curtis Gates Lloyd*
- An online store with new items for purchase and availability of online payment
- Enhanced information about collections
- Streamlined history section for the Library, Lloyd Brother's Pharmacists, Inc., and the brother's biographies
- More categories of research links
- More online databases
- And, a new section for kids with changing monthly content including fun activities, art pages, featured books, information about Lloyd's children's programming, and more.



The Lloyd Library's new website is especially designed to be user-friendly with increased emphasis on being a welcoming place for the all sectors of the research

community as well as the general public. Check it out at: [www.lloydlibrary.org](http://www.lloydlibrary.org). For more information about the Lloyd Library, see below.

The **Lloyd Library and Museum**, located at 917 Plum Street, downtown Cincinnati, is a local and regional treasure. The library was developed in the nineteenth century by the Lloyd brothers—John Uri, Curtis Gates, and Nelson Ashley to provide reference sources for Lloyd Brothers Pharmacists, Inc., one of the leading pharmaceutical companies of the period. Today the library is recognized worldwide by the scientific community as a vital research center. The library holds, acquires, and provides access to both historic and current materials on the subjects of pharmacy, botany, horticulture, herbal and alternative medicine, pharmacognosy, and related topics. Although our collections have a scientific focus, they also have relevance to humanities topics, such as visual arts and foreign languages through resources that feature botanical and natural history illustrations, original artworks, and travel literature, thereby revealing the convergence of science and art. The Lloyd is open to anyone with an interest in these topics. Free parking is available for patrons and visitors behind the library building. For more information, visit the Lloyd website at [www.lloydlibrary.org](http://www.lloydlibrary.org).

**Lloyd Library and Museum**

**917 Plum Street**

**Cincinnati, Ohio 45202**

**513-721-3707**

**[www.lloydlibrary.org](http://www.lloydlibrary.org)**

**Open Monday through Friday 8:30 a.m. – 4:00 p.m.**

**Open the third Saturday of the month, September through May, 9:00 a.m. to 4:00 p.m.**

*Bringing Science, Art, and History to Life*